

THE FUTURE OF AUTOMOTIVE DESIGN COMPETITION SPECIFICATION

1. NAME OF THE COMPETITION

15th THE FUTURE OF THE AUTOMOTIVE DESIGN COMPETITION (15th OGT)

2. ABOUT THE COMPETITION

“The Future of Automotive Design Competition”, is a design competition for the automotive sector organized by the “Uludağ Automotive Industry Exporters’ Association (OİB)” under the coordination of the “Turkish Exporters Assembly (TİM)” and with the support of the “Republic of Türkiye - Ministry of Trade”.

3. OBJECTIVE OF THE COMPETITION

- Establishing R&D and design culture in our country and integrating it with technology,
- Building sufficient knowledge and experience in R&D and design,
- Increasing value-added in exports,
- Designing component-based innovative products,
- Designing and developing innovative software for the country-region aimed at the automotive sector,
- Encouraging the training of new designers/entrepreneurs,
- Production of original products by our country's exporters and presenting them to world markets,
- Presenting innovative and/or original projects belonging to the automotive sector and bringing these projects together with industry leaders, students, academicians, investors, and entrepreneurs.

4. APPLICATION CONDITIONS OF THE COMPETITION

- The competition is open to the participation of all sector professionals, academicians, R&D personnel, technopark employees, designers, entrepreneurs, freelancers, and students related to the sector. Anyone who has completed the age of 18 can participate individually or as a team. In team participations, one person must be reported as the team leader.
- The project participating in the competition is required to be innovative for the country-region towards the automotive sector and not to have been mass-produced. To understand that it has not been mass-produced; in this context, the phrase "mass production" should be understood as the product being manufactured on an industrial scale, mass-produced, and commercialized for hardware-based solutions; for software-based projects, it should be understood that the product has established a widespread presence in the market, reached a mature business model, and achieved a structure with an active number of users/customers and a regular revenue stream.
- During the evaluation of this situation, factors such as the year of establishment of the venture and the year it started operations, turnover information, sales data, the maturity level of the product, and its prevalence in the market will be taken into consideration. Whether the projects have reached the mass production stage will be evaluated together with the OİB Executive Board in line with the opinions of the Competition Secretariat within the framework of these criteria. If a contrary situation is detected, the project will be disqualified from the competition; if it has won an award, the award will be reclaimed by OİB in cash and in a single lump sum. The award-winning contestant undertakes to return the award and its amount in case such a situation is encountered. In addition, if the project sent to the competition is not an original work, if there is a claim to the contrary, and if third parties claim rights on the design, the responsibility will belong to the contestant.
- There is no project application limit for competition applications. A contestant can participate in the competition with more than one project aimed at the automotive sector, provided that they are different. However, they can only receive an award for 1 project within the same competition year.

- In team participations, one person must be reported as the team leader/project coordinator to ensure the execution of relations with OİB, and each of the team members is jointly and severally liable to OİB. If the person/persons to apply from among the team members have not studied at any educational institution, a graduation diploma or student certificate will not be required, and their written declaration is mandatory.

- **In accordance with the instructions of TİM dated 19.12.2024 and numbered 137-3141; it has been decided that a contestant who receives only a financial cash prize from any design competition organized by Exporters' Associations cannot participate in other design competitions in the same year.**

5. COMPETITION THEME AND SCOPE

Competition Theme: Endüstriyel Mobilite / Industrial Mobility

Competition Scope: The competition focuses on general design, software designs, and solutions that will create a difference for the country-region in the automotive sector and shape the future, in line with the transformation in the automotive industry. The phrase general design refers to topics ranging from holistic, visual vehicle design to system design formed by vehicles and devices communicating with each other; from component (parts and assemblies) design in the automotive industry to the technical design of infrastructures such as charging and batteries. The phrase software design refers to software design that produces innovative solutions for mobility issues such as vehicle sharing, connected, autonomous, electric, and other alternative fuel vehicles, location-based applications, smart grids, and smart infrastructure applications, digitalization, etc.

The competition aims to develop innovative mobility solutions for operational efficiency within the scope of the "Industrial Mobility" theme and in line with the transformations and areas where autonomous mobility is commercialized the fastest. In addition, all projects including radar, LiDAR and camera-based perception systems, sensor fusion, environmental perception and positioning technologies, ADAS and industrial autonomous driving software, teleoperation, navigation / mapping, route and task planning, fleet management, load and capacity optimization, waste and energy management, battery health, digital twin applications, vehicle-to-cloud data flow, connectivity infrastructure, AI-based decision support and anomaly detection systems, and vehicle-to-infrastructure and vehicle-to-vehicle communication solutions will also be evaluated within the scope of the competition; however, efforts will be made to prioritize projects containing "Industrial Mobility" solutions for the year 2026.

In this context, projects cover a wide range of application areas from autonomous carriers (AGV/AMR), on-site logistics vehicles, and special-purpose autonomous platform designs to modular component solutions for these vehicles; to software-intensive industrial mobility solutions such as fleet management, task planning, data analytics, and artificial intelligence. Projects including all these headings will be evaluated within the scope of the competition, which includes many sub-headings, primarily solutions that directly contribute to the competition theme, have high feasibility on an industrial scale, and high commercialization potential.

6. APPLICATION STAGES OF THE COMPETITION

Competition applications will be made in two stages; the first stage is a declaration-based stage in the form of reading and approving the following documents online, and the second stage will be the stage where the following documents are requested from the finalist project owners and delivered to the Competition Secretariat with signatures.

It is mandatory for the project owner and their team to declare the documents requested in the application stages specified below to the Competition Secretariat completely, in the requested manner and date; otherwise, applications will not be taken into evaluation.

6.1. Online Application and Registration:

Competition participants must completely fill out the online competition application form on the website **www.otomotivgelecegi.com**. Those who do not complete the online application by the deadline date and time notified on the web page will not be accepted to the competition. The project coordinator is responsible for incomplete uploads regarding the projects. OİB cannot be held responsible for disruptions that may occur in the system. During the online application stage, the project coordinator must approve the specification and the KVKK (Personal Data Protection Law) document via the online application platform.

It is important to pay attention to the word limits described in the form and to write in an understandable language. Project summaries in the application form will be printed as a book to be distributed on the event day.

Project owners must enter the information requested during the application into the system completely. Applications made with missing information will not be taken into evaluation.

No Person/Company Information not belonging to themselves and any Brand, Logo, etc. should be included on the projects in any way. If the contrary is detected, these projects will be excluded from evaluation.

During the project application, the user themselves is responsible for the up-to-dateness of the user and project proposal records. In cases that may arise from the lack or difference of registration information, the responsibility belongs to the user.

6.2. Pre-selection:

Online applications will be evaluated first on paper, then face-to-face, and then after passing through a preliminary filter by the pre-evaluation jury regarding whether the conditions specified in the competition specification are met, in line with the declarations of the leader project manager, and a **maximum of 15 projects** entitled to pass to the next stage will be determined. Selected projects will be invited to the award jury and will be entitled to make a presentation in front of the jury.

6.3. Final Selection:

A **maximum of 15 projects** passing the pre-selection stage will make a presentation before the award jury, and the **top 10 successful projects** among them will be determined. All of the determined **10 projects** will gain the right to make a presentation at the OGTU Award Ceremony and will be announced on the competition's web page, which should be followed from there. **The top 5 projects** entitled to receive an award will be announced at the Award Ceremony.

The project coordinators of the **10 selected projects** entitled to appear before the award jury are required to upload the documents specified below to the system in the requested manner and with signatures. If deemed necessary by the competition secretariat, these documents may be requested from all project coordinators entitled to appear before the award jury. The documents must **be printed**, scanned in PDF format **with the bottom of each page signed (wet-signed and filled in by hand)**, uploaded, and the originals must be delivered within the period to be specified. **In case of delivery of missing documents, the application will be deemed invalid.**

The documents must be organized and the signing process must be completed considering the definitions given below:

Leader Project Responsible: He/she is a founding team member and the authorized person in the application process. Communication during the competition process is conducted through this person. **(Signature is Mandatory)**

Project Responsible: Represents the founding / non-founding partners of the project and other rights holders. **(Signature is Mandatory)**

Project Support Personnel: A person who does not have a direct right on the project but supports the project in fields such as marketing, software, sales, consultancy, finance, etc., within the scope of the person's competence. **(Signature is Not Mandatory)**

1. **Competition Specification**
 - A printout of this document will be taken and scanned in PDF format with the bottom of each page signed,
 - In case of participation as a team, the leader project responsible and project responsables (other partners), if any, **specified in the application form** will each scan and upload the same specification in PDF format with the bottom of each page signed. If signatures are missing, it will not be accepted.
2. **Annex1.Design Competition Letter of Undertaking/Application Form with Photograph & Wet Signature (Included in the annex of the specification)**
 - A printout of this document will be taken and scanned in PDF format with the bottom of each page signed,
 - In case of participation as a team, the leader project responsible and project responsables (other partners), if any, will each scan and upload the same specification in PDF format with the bottom of each page signed. If signatures are missing, it will not be accepted.
3. **Annex2.Wet-Signed Clarification/Information Form Regarding Personal Data Protection Law No. 6698 (Included in the annex of the specification)**
 - A printout of this document will be taken and scanned in PDF format with the bottom of each page signed,
 - In case of participation as a team, the leader project responsible and project responsables (other partners) will each scan and upload the same specification in PDF format with the bottom of each page signed. If signatures are missing, it will not be accepted.
4. **Annex3. Letter of Consent: A petition containing the declaration that the amount in question will be deposited to one of the team members in case of entitlement to the award (Included in the annex of the specification)**
 - It will be scanned and uploaded in PDF format,
 - In case of participation as a team, the leader project responsible and project responsables (other partners) will each scan and upload the same specification in PDF format with the bottom of each page signed. If signatures are missing, it will not be accepted.
5. **A recent, wet-signed, stamped Diploma obtained from the last school attended and the school graduated with a Bachelor's degree, or a Student Certificate if still a student***
 - Official barcoded documents regarding graduation/student status obtained via e-devlet are accepted,
 - Official barcoded documents obtained via e-devlet regarding the last school attended and the school graduated with a Bachelor's degree are accepted,
 - In case of participation as a team, separate document submission belonging to each of the leader project responsible and project responsables (other partners) is mandatory.

* Support personnel are not obliged to forward this document or other requested documents.

6. Resume

- It will be scanned and uploaded in PDF format,
- In case of participation as a team, separate document submission belonging to each of the leader project responsible and project responsables (other partners) is mandatory,
- It is mandatory to include Phone No, University/Faculty/Department Name, Profession name information in the resume for each team participant.

7. Photocopy of ID

- It will be scanned and uploaded in PDF format,
- In case of participation as a team, separate document submission belonging to each of the leader project responsible and project responsables (other partners) is mandatory.

The 10 finalists entitled to appear before the award jury must submit all the documents specified in articles 6.1 and 6.3 (*wet-signed and hand-filled originals of all documents uploaded to the system*) as wet-signed original documents to the Competition Secretariat by cargo/by hand before the Award Jury Meeting. Digitally filled versions, digitally signed versions, or scanned copies of the relevant documents will not be accepted, and only wet-signed and hand-filled originals will be valid.

If the documents in question are not delivered as original documents to the Competition Secretariat within the requested period by the leader and their team, the award payment will not be made in case of entitlement to the award.

7. EVALUATION PRINCIPLES OF THE COMPETITION

Puan For the scoring criteria, the Award Jury Evaluation Form presented below will be taken into consideration.

PROJECT PROPOSAL EVALUATION FORM		
Evaluation Criteria	Reference Score	Score
Team Qualification Does the team have the infrastructure and competence to do this work?	35/100	
Technology and / or Innovation Does the technology and / or innovation create a competitive advantage in Turkiye?	30/100	
Commercialization Potential What is the potential to enter the market and generate income if supported?	35/100	
Grand Total	100/100	

8. COMPETITION CALENDAR

OİB reserves the right to change the dates in the competition calendar and has the right to make changes. In case of a change in the competition calendar, an announcement will be made on the event web page and social media pages.

Announcement of the Competition	Friday, May 22, 2026
Start of Electronic Registration	Friday, May 22, 2026

End of Electronic Registration	Monday, August 3, 2026
Online Jury Evaluations	Wednesday, August 12, 2026 – Tuesday, August 18, 2026
Announcement of Those Passing Pre-selection	Friday, August 28, 2026
Award Jury Meeting Date	Monday, September 21, 2026
Award Ceremony	Wednesday, October 21, 2026

9. AWARDS

The rankings of the projects found successful in the participations determined above for the Future of Automotive Design Competition will be announced at the award ceremony. Payments regarding the awards will be deposited into the accounts of the project owners who have submitted their documents completely and fully, via bank transfer within **2 months (two months)** from the award ceremony, without prejudice to the situations specified in this specification and the cancellation of the award for any reason.

Rank	Awards (TL)
1.	1.500.000
2.	1.000.000
3.	900.000
4.	850.000
5.	750.000
Total	5.000.000

In case taxes arise according to the Laws of the Republic of Türkiye regarding the award, the tax expenses in question belong to the participant. OİB has the right to change the number of winners according to the quality and quantity of presentations when it deems necessary for the benefit of the competition. In the event that the projects are not deemed worthy of an award, it may, if it wishes, distribute the vacant rank in a category among the ranks in the same or different categories, or leave any or all of the award tiers vacant.

10. PARTICIPATION EXPENSES

The participation expenses of the leader project responsible who is entitled to attend the Jury Evaluation meeting by passing the pre-selection, and the top 10 finalists who will appear before the jury on stage at the award ceremony on the specified date, will be covered, provided that they document it. In order for the payment to be made, the documents in question must be submitted to the Competition Secretariat as original documents within the framework of the conditions specified below.

- The transportation and accommodation expenses of the project owners who will participate in the event from the province where the event is held will not be paid.
- **The participation expenses related to the travel and accommodation of only one person from the team will be covered by OİB, provided that it is documented. In transportation expenses; intercity travel made by plane ticket (economy class for domestic and ventures conducting their operations from abroad), train, bus, ship is within the scope, whereas taxi fees, personal vehicle fuel costs, and urban transportation are excluded from the payment scope. Expenses for which an invoice is not presented will not be paid. In order for the survey forms given to the project proposal owners whose projects are exhibited on the event day to be filled out and for the intercity travel costs of participants coming from outside the province where the event is held to be paid, the originals of the transportation documents must be delivered to the event agency accompanied by a wet-signed petition that also includes bank details. Upon submission of the invoices, bank transfers will be carried out to bank accounts by the event agency.**

- Payments will not be made to those who do not deliver the original invoices to the Competition Secretariat, and in order to ensure that payments can be made, participants must upload the identity card image to the system.
- The accommodation requests of our guests coming from outside the province where the event is held and requesting accommodation must be specified in the Application Form to be sent. The accommodation places will be determined by OİB according to budget possibilities and availability. Possible objections of guests to the accommodation places specified by OİB will not be evaluated.

11. JURY MEMBERS

The jury members will be formed by OİB. OİB reserves the right to make changes in the jury names in case of mandatory situations. The modification in question is announced on the web page. The decisions given by the jury are final, and the way for appeal is closed. Participants are deemed to have accepted this matter. By participating in the competition, contestants declare that they will respect the decisions of the Jury.

Association personnel, even if they have resigned from office, jury members, and relatives of jury members up to the 3rd degree, as well as persons from the institutions they work for, cannot participate in the competition. If a contrary situation is detected, the project will be disqualified from the competition; if an award has been given, the award will be reclaimed by OİB in cash and in a single lump sum.

PRINCIPAL JURY LIST		
NO	NAME-SURNAME	COMPANY REPRESENTED
1	ALİ KEMAL YAZICI	ECOPLAS OTOMOTİV SAN. VE TİC. A.Ş.
2	BARAN ÇELİK	BEYÇELİK GESTAMP OTOM. SAN. A.Ş.
3	FİKRİ ONUR SARIKAYA	FORD OTOMOTİV SAN. A.Ş.
4	MÜFİT KARADEMİRLER	MARTUR SÜNGER VE KOLTUK TESİS. TİC. VE SAN. A.Ş.
5	MEHMET ALTINBAŞ	BOSCH SAN. VE TİC. A.Ş.
6	İRFAN SARICI	TOYOTA OTOMOTİV SANAYİ TÜRKİYE A.Ş.
7	SİBEL BAYAT	OYAK RENAULT OTOM. FAB. A.Ş.
8	YÜKSEL ÖZTÜRK	TOFAŞ TÜRK OTOM. FAB. A.Ş.
9	ZEKİ ŞAFAK OZAN	İNCİ GS YUASA AKÜ SAN. VE TİC. A.Ş.
10	LEON KALMA	TEKNOROT OTOMOTİV ÜRÜNLERİ SAN. VE TİC. A.Ş.
11	ERTUĞRUL TUNA ARINCI	VALEO OTOMOTİV SAN. VE TİC. A.Ş.
12	ERTAN DEMİRDÜZEN	T.K.G. OTOMOTİV SAN. VE TİC. A.Ş.
13	NİHAN BARAŞ	OSKİM PAZARLAMA A.Ş.
14	AHMET YALÇIN YEŞİLOVA	CANEL OTOMOTİV SAN. VE TİC. A.Ş.
15	AYŞEGÜL YILDIZ	ŞAHİNKUL MAKİNA VE YEDEK PARÇA SAN. TİC. A.Ş.
16	SELİM BAYKAL	SEGER SES VE ELEKTRİKLİ GEREÇLER SANAYİ A.Ş.
17	KADİR KAAH KAHVECİ	COŞKUNÖZ DIŞ TİC. A.Ş.
18	ORHAN SABUNCU	TEKNİK MALZEME TİC. VE SAN. A.Ş.
19	YESARİ SÜALP	ERMETAL OTOM. VE EŞYA SAN. TİC. A.Ş.
20	MUHSİN KOÇASLAN	KCS DIŞ TİCARET MÜMESSİLLİK SAN. TİC. LTD. ŞTİ.
21	RENGİN EREN	ERENER OTOM.MOB.TUR.İNŞ.GIDA PERS.TAŞ.İTH.İHR.SAN.TİC.A.Ş.
22	KEREM HÜRKAN DONAT	YPS OTOMOTİV SANAYİ VE TİCARET A.Ş.
23	ÇAĞATAY DÜNDAR	BENTELER GEBZE TAŞIT SAN.VE TİC.LTD.ŞTİ.
24	OĞUZHAN KÜÇÜKOĞLU	AK-PRES METAL YEDEK PARÇA MAKİNE SAN. VE TİC. A.Ş.
25	SİNAN TOPUK	BOLT BAĞLANTI ELEMANLARI SANAYİ VE TİCARET A.Ş.
26	YAKUP BİRİNCİ	TAYSAD
27	BERKE ERCAN	TAYSAD
28	AHU BÜYÜKKUŞOĞLU SERTER	TAYSAD
29	OĞUZ ÖZMEN	TAYSAD
30	ÖZLEM GÜÇLÜER	OSD
31	AZİZ BORA PEKİÇTEN	OSD

32	GÖKHAN TUNÇDÖKEN	SERBEST
33	İREM SAPMAZ	OYAK-RENAULT OTOMOBİL FABRİKALARI A.Ş.
34	AHMET DURAN	TOGG
35	EROL DİVANYAN	AL-KOR MAKİNA KALIP SANAYİ VE TİCARET A.Ş.
36	DR.İMREN ÖZTÜRK YILMAZ	BEYÇELİK GESTAMP TEKNOLOJİ VE KALIP SANAYİ A.Ş.
37	SARP AKGÖNÜL	BEYNEX YAZILIM
38	SEDAT ÖZTÜRK	SEDAT ÖZTÜRK DESIGN
39	YAHYA ERDOĞAN	NOVAMED MEDİKAL
40	EMRE SİPAHİ	MAXİON İNCİ JANT SANAYİ A.Ş.
41	SERDAR ERCAN	MAXİON JANTAŞ JANT SANAYİ VE TİCARET ANONİM ŞİRKETİ
42	SERKAN SEKME	PROMETEON TURKEY ENDÜSTRİYEL VE TİCARİ LASTİKLER A.Ş.
43	NURETTİN HÜSNÜ ÇEP	SAMPA OTOMOTİV SANAYİ VE TİCARET A.Ş.
44	OĞUZ AYDIN	TOYOTA OTOMOTİV SANAYİ TÜRKİYE A.Ş.
45	ÖNDER SÜTÇÜ	TOYOTA OTOMOTİV SANAYİ TÜRKİYE A.Ş.
46	CANALP GÜNDOĞDU	FORD OTOSAN
47	BURAK GÖKÇELİK	OPSAN
48	EVİRİM BAYAM PAKIŞ	ORHAN HOLDİNG
49	ALİ ÇÖPLÜ	TR ANGELS
50	ARDA AŞKIN	STARTERSHUB- HUB GSYO
51	ARDA BERKAY ÇAĞIN	TİNS BİLİŞİM
52	ARZU ERYILMAZ	TOGG
53	ATA UZUNHASAN	GALATA BUSINESS ANGELS
54	AVŞAR RADİ SUNGURLU	ARZ PORTFÖY
55	AYLİN ÖTÜN	İTÜ ARI TEKNOKENT
56	BANU KOŞAR	COLLECTİVE SPARK
57	BARIŞ HAZNEDAROĞLU	ALESTA YATIRIM, ALESTA YATIRIM
58	BERKAY MOLLAMUSTAFAOĞLU	SCALEX
59	BURAK ÖZYAZGAN	YAPI KREDİ YATIRIM
60	CEYDA KEÇELİ ÖZCAN	ESAS VENTURES
61	ÇAĞLAR URCAN	212 NEXT FUND
62	DİLEK DAYINLARLI	SCALEX
63	DR.YUNİS ISMAYİL	İTÜ ARI TEKNOKENT
64	ONUR CANLITEPE	ATLAS VENTURES
65	DUYGU EREN	DECACORN ANGELS
66	ENES USLU	İTÜ ARI TEKNOKENT
67	ENİS HULLİ	E2VC
68	ERMAN TURAN	ADDWISE
69	ESAT ACAR	E2VC
70	FATİH BÜYÜKKARABACAK	ARZ PORTFOY
71	FATİH KÖLEOĞLU	TR ANGELS
72	AHMET HADİ ERTUĞRUL	TR ANGELS
73	HALİT CAN	TR ANGELS
74	HALUK ZONTUL	DİFFUSİON CAPITAL PARTNERS - DCP
75	HANDE KANBİR	İTÜ ARI TEKNOKENT
76	HARİKA YALAZA	TR ANGELS
77	HÜSEYİN KARAYAĞIZ	TR ANGELS
78	KADİR CERAN	TUBİTAK TÜSSİDE
79	KADİR KUĞU	PIAPEX
80	KUTAY GÜNEŞTEPE	İTÜ ARI TEKNOKENT
81	MERT KONUK	İTÜ ARI TEKNOKENT
82	MERVE AKGÜN	DİFFUSİON CAPITAL PARTNERS - DCP
83	MURAT SELEK	BAĞIMSIZ YK ÜYESİ, YÖNETİM DANIŞ.VE STARTUP MENTORU
84	MUSTAFA KEÇELİ	APY VENTURES-ALBARAKA PORTFÖY YÖNETİMİ
85	BÜŞRA YILMAZ	DOMİNO VENTURES
86	MUSTAFA ÖNALP	İTÜ ARI TEKNOKENT
87	ÖMER ALTUNÇ	EVİ METAL
88	PROF.DR.ATTİLA DİKBAŞ	İTÜ ARI TEKNOKENT
89	PROF.DR.MEHMET ERCEK	İTÜ İŞLETME FAKÜLTESİ

90	SEDAT AVŞAR	TECHVENTURES
91	SERRA ULUSOY	TR ANGELS
92	SEVGİ AKGÜN	DENEYİM AR-GE DANIŞMANLIK
93	SEVGİ TÜRE	İTÜ ARI TEKNOKENT
94	ŞEVVAL KOÇAK	İTÜ ARI TEKNOKENT
95	TARIK DUTKUNER	E2VC
96	ÜMİT KARAARSLAN	KEİRETSU
97	YAĞIZ KARADENİZ	DOMİNO VENTURES
98	LALE CAN GÖZÜBÜYÜK	PLUG&PLAY
99	MEHMET GÜRCAN KARAKAŞ	TOGG
100	HAKAN DOĞU	ŞİRKET SAHİBİ
101	AKAY BEYAZAY	YILDIZ TEKNOPARK A.Ş.
102	GÜLHAN ERTÜRK AKGÜL	ARVİS TEKNOLOJİ A.Ş.
103	TANSEL AKGÜL	ARVİS TEKNOLOJİ A.Ş.
104	HALUK AKÇALI	FARK LABS
105	İLKNUR İLKYZAZ	FORD OTOSAN
106	SERDAR İBRAHİMCİOĞLU	KOSGEB
107	PROF.DR.M.LEVENT KURNAZ	BOĞAZİÇİ ÜNİVERSİTESİ
108	GÖKHAN AYBASTI	YILDIZ TEKNOPARK A.Ş.
109	MEHMET ÇELİKOL	SHARKS & PARTNERS
110	CENK BAYRAKDAR	REVO CAPITAL
111	SELMA BAHCIVANOĞLU	SİMYA VC
112	ADİL ORAN	BİRLEŞİK AKILLAR TEKN.YATIRIMLARI VE DANIŞMANLIK A.Ş.
113	OĞUZCAN ÇOBANOĞLU	İTÜ ARI TEKNOKENT
114	ORÇUN YÖNTEM	TOYOTETSU OTOMOTİV PARÇALARI SAN.VE TİC.A.Ş.
115	ARDA BAFRA	ADI GLOBAL
116	EKREM ÖZCAN	İSO GSYF
117	MUSTAFA KAHRAMAN	ULUTEK TEKNOPARK
118	ZEYNEP BÜYÜKPEHLİVAN	İTÜ ARI TEKNOKENT
119	İRFAN KARAGÖZ	ULUTEK TEKNOPARK
120	SOYDAN ERSOY	ACT VENTURE PARTNERS
121	TANKUT MÜLAYİMSİ	İTÜ ARI TEKNOKENT
122	UMUT GENÇ	EATRON TECHNOLOGIES
123	ŞAFAK TÜFEKÇİ	SCALEX VENTURES
124	DOĞUKAN ÇETİN	APY VENTURES-ALBARAKA PORTFÖY YÖNETİMİ
125	GİZEM SEZER	BOĞAZİÇİ VENTURES
126	İMRAN GÜRAKAN	LEAP INVESTMENT
127	CAN SARAÇOĞLU	ARCHIMEDE VENTURES
128	ÖMER ORKUN DÜZTAŞ	BÜYÜTECH
129	BURAK ÖZDEMİR	EVBEE
130	EVREN ÖZATAY	IUGO TECHNOLOGY
131	DUYGU YILMAZ	BİOLİVE
132	ÇAĞLAR AKSU	SENEMORE
133	AZİZ KARABURUN	DİGİFORMİNG
SUBSTITUTE JURY LIST		
NO	NAME-SURNAME	COMPANY REPRESENTED
1	ORHAN ALANKUŞ	INNODARE

The organization creates the jury list by obtaining the pre-confirmation of the relevant persons; jury assignments and the final jury composition become definitive upon the completion of the organization's approval processes. The organization reserves the right to unilaterally determine, change and/or update the jury list without showing any justification. The participant irrevocably accepts, declares, and undertakes that they accept these changes and updates in advance; and that they will not make any objection, right, or claim demand in this context. The final jury list and all updates are announced on the official web page of the competition and are binding as of the announcement date.

12. GENERAL EXPLANATIONS

- Application and participation in the competition are free of charge.
- Uludağ Exporters' Associations, the General Secretariat of Uludağ Exporters' Associations, Uludağ Automotive Industry Exporters' Association, and their employees, as well as Jury Members, do not bear any responsibility for legal problems that may arise due to the project proposals participating in the event not being original. All responsibility belongs to the participant/group.
- Those listed in the above article cannot be held responsible for damages and losses arising from agreements made or to be made by the participant with third parties within the scope of this competition or from face-to-face meetings.
- OİB may cancel the competition at any stage, in which case the contestants cannot claim any rights. No responsibility can be imposed on those listed above due to the cancellation of the competition.
- Participants accept and undertake that names, photographs, and projects, etc., can be used, exhibited, and published indefinitely by OİB for promotional and news purposes.
- The application documents of the top 5 ranking projects are preserved in the archive of the Competition Secretariat, and the contestants accept that OİB has the right to use the projects in question for exhibition and promotional purposes.
- Questions, claims, warnings, legal and judicial processes, lawsuits, and legal proceedings that may be directed against OİB / General Secretariat / Jury / Organizer by third parties and/or team members due to intellectual and industrial property rights violations regarding the projects to be included in the competition will be jointly and severally undertaken by the person and/or team who applied to this competition. The organizing OİB / General Secretariat and/or Jury / Organizer have no responsibility in this matter. Relevant questions, claims, legal processes, and similar matters will be forwarded to the person and/or team who applied to the competition. In this regard, all damages likely to arise / arisen due to demands directed by 3rd parties to the organizing OİB / General Secretariat and/or Jury / Organizer will be jointly and severally compensated by the person and/or team who applied to the competition.
- If the jury does not find a project worthy of an award, it may leave any of the award tiers vacant. Projects found successful will be announced at the award ceremony, and payments regarding the awards will be deposited into the accounts of the project owners who have sent their documents completely within **2 months (two months)** from the award ceremony. Contestants, whether they receive an award or not, cannot claim any award or fee other than the specified awards for the projects they send.
- OİB reserves the right to change the pre-selection, main selection, and award ceremony dates.
- Projects submitted in competition events previously organized by OİB will not be taken into evaluation unless they are reapplied for by completing and developing their missing aspects.
- In the event that it is determined by the jury that the projects violate any Intellectual Property Rights issue, they will not be taken into evaluation. If it is understood that the design or other elements belonging to the project that should be original are copies, no award will be given; if given, the award owner will return the award immediately. The legal sanction of any problem that may occur and the financial sanction of the processes belong to the contestant, and OİB/General Secretariat/Jury and Organizer cannot be held responsible for problems that may arise. In such cases, the award of the competition is canceled and what has been given to them is reclaimed.

- Those participating in this competition are deemed to have complied with all participation conditions specified in this specification and to have accepted all conditions specified in this specification.

13. OVERSEAS DESIGN SCHOLARSHIP

A total of 3 people, among the leader project responsables of the top 3 projects entitled to receive an award, who meet the condition of graduating with a bachelor's degree from the departments related to industrial design/fashion design of universities, provided that they meet the conditions specified in Article 5 and Article 7 regarding the Support of Overseas Education and Living Expenses of the Directive on Design Organization Support of the Decision No. 5973 on Export Supports detailed below, and in case they request it; may apply for the Overseas Education Scholarship by filling out the relevant section of Annex-3 Letter of Consent as requested; otherwise, the relevant section of Annex-3 Letter of Consent will not be filled.

Article 5:

(1) Designers are benefited from the overseas education and living expenses support within the scope of this Directive for once only and at one time.

(2) Overseas education and living expenses of designers who graduated with a bachelor's degree from departments related to industrial design/fashion design of universities are supported within the scope of this Directive.

(3) Designers determined by the Ministry are required to start their education in the education period specified in their applications.

(4) Overseas living expenses of designers are supported covering the entirety of the months when the education period specified in their applications starts and ends, provided that it does not exceed twelve months in total. No deduction is made from monthly living expenses for the period designers stay in the country up to 15 days in total during the education period. In the event that the period spent in the country exceeds 15 days in total, the living expenses regarding the months corresponding to the period spent in the country are supported by making a proportion by deducting the period the designer spent in the country.

(5) The designer sent to overseas education pursuant to this article shall submit the certificate, diploma, etc., showing that the overseas education has been completed and approved by the Ministry's overseas representative, to the relevant cooperation institution within 3 months at the latest following the completion of the education program in question. The cooperation institution forwards the documents in question to the Ministry.

(6) Within the scope of this Directive, the support payment regarding overseas education and living expenses is made only to the relevant cooperation institution. In order for the support payment to be made, the invoice regarding the expenditure must be issued on behalf of the designer benefiting from the support and the payment must be made by the relevant cooperation institution.

Article 7:

(1) Following the realization of design organizations supported within the framework of this Directive; those who want to apply for overseas education support among the designers ranking in the top 3 degrees (one designer determined by the cooperation institution for each degree) make their applications to educational institutions recognized internationally in the field of design determined by the R.T. Ministry of Trade in Annex 4. Designers, following the receipt of acceptance from the educational institutions they applied to regarding their overseas education, apply to the cooperation institution organizing the design competition together with the documents in Annex 3 of the R.T. Ministry of Trade. The relevant cooperation institution forwards the applications of the designers to the Ministry via DYS in April of each year, provided that it is within 2 calendar years following the year the competition took place, together with the documents in Annex 3, for the purpose of making the final review and determining the designers to be provided with overseas education support.

(2) The Ministry determines the designers to benefit from the overseas education and living expenses support as a result of the evaluation it will make by considering the educational institution the designer received acceptance from, foreign language competence, and the degree obtained in the competition in accordance with Annex 5, and notifies the cooperation institutions via DYS.

(3) In order for the designer's application to be taken into scope of support to be evaluated; a YDS/e-YDS score of at least 60 points and above or a foreign language exam result document corresponding

to a YDS/e-YDS score of at least 60 points and above as a result of the calculation made based on the ÖSYM International Foreign Language Exams Equivalencies Document is required. Foreign language documents must have been obtained within the past 3 years retrospectively as of the end of April of the relevant year in which the application for inclusion in the support scope for overseas education and living expenses is made.

(4) Following the approval of the Ministry regarding the determination of the designers to be sent to overseas education, the relevant cooperation institution completes the necessary procedures regarding the accepted design school.

(5) As a result of the evaluation made by the Ministry, a contract regarding the education to be received abroad and mutual obligations is concluded between the designer to be sent abroad to receive education and the relevant cooperation institution. In the contract in question, it is included that the designer provided with education support;

a) After successfully completing his/her education abroad, he/she will provide training and consultancy services on fashion, trend, and industrial design issues for a period of 1 year if requested by the relevant cooperation institution,

b) He/she cannot change the education program without the permission of the relevant cooperation institution,

c) He/she cannot leave the school he/she is studying at by his/her own wish for a reason not accepted by the Ministry,

ç) In cases where he/she does not complete the education program within 1 year at the latest without a valid excuse, he/she will undertake to repay the supports utilized within the scope of this Directive within the framework of the provisions of the Law No. 6183 on the Collection Procedure of Public Claims dated 21/7/1953,

d) He/she will show a personal guarantor and other collateral in return for the undertakings given within the scope of paragraph (ç), and other matters deemed appropriate to be added by cooperation institutions are included.

- R.T. citizenship condition is required,
- For the design scholarship in schools abroad given by the R.T. Ministry of Trade; an information e-mail regarding the conditions of applying for the scholarship will be forwarded by OİB within **2 months (two months)** from the holding of the award ceremony to the top 3 designers who meet the conditions as specified above and request it. After the e-mail arrives, the application process will not have started, provided that all matters specified in its content are adhered to. It is mandatory to deliver the requested documents completely, in the desired manner, and until the requested date, as original documents with wet signature to OİB. All documents to be requested together with the documents mentioned in Article 7 will be sent to the R.T. Ministry of Trade within the framework of this Directive,
- Applications containing missing documents and arriving after the declared date lose the right to apply,
- Gaining the right to apply and submitting documents does not guarantee winning the scholarship,
- The designers to be selected must meet the student admission conditions required by internationally recognized educational centers abroad,
- The authority to give the final decision regarding the mentioned scholarship is the R.T. Ministry of Trade,
- The project owner deemed appropriate by the R.T. Ministry of Trade can be sent to education in internationally recognized educational centers abroad for a **maximum period of 1 (one) year**, and education expenses and living expenses for this period will be covered within the framework of the Directive in question.
- OİB has the right to request presentations, reports, etc., regarding issues, events, and activities, etc., to be determined by OİB from the project owners who will benefit from the scholarship. The scholarship holder is deemed to have accepted this with this specification. OİB has the right to request the project manager and team members to provide information on matters such as their responsibilities within the scope of the project obtaining a rank, whether they are designers or not, in case of team participation. The project manager and team members are deemed to have accepted this with this specification.

14. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS AND METHOD OF DISPUTE RESOLUTION

- Design presentations that violate intellectual property rights will be disqualified. The responsibility for all legal actions of third parties belongs to the contestant. Even if it is understood after the competition is concluded that intellectual property rights are violated with the submitted project, the award will be reclaimed.
- OİB will have the right indefinitely and free of charge to publish, archive, and exhibit the project for which a Design Competition application has been made, on behalf of the design or invention owner domestically and abroad. For this reason; if the person/persons who made the competition application give their intellectual and industrial rights to a third party, it is mandatory to include the rights of OİB contained in this article in the relevant contracts and also to immediately notify OİB of the change in intellectual property rights. Otherwise, damages that may occur will be recourse to the person/persons who made the project application.
- OİB will be able to use and reproduce any information regarding project owners and works participating in the competition as part of corporate identity studies in all kinds of printed materials and digital environments representing OİB, media and advertising studies, promotional products, stationery materials, letterheads, faxes, banners, and similar media and activities. In this context, the contestant will not be able to claim any copyright or other fee besides the award. Which designs will or will not take part in this study is at the discretion of OİB.
- Those who make a Competition Application accept and undertake not to make transfers to third parties, etc., or any other changes regarding the intellectual and industrial property rights related to their projects, except for registration applications and registration in their own names, until the award amount is transferred to their accounts.
- With the signing of **ANNEX 1. Letter of Undertaking/Application Form (included in the annex of the specification)** by the person/persons, this form will be accepted as an agreement made between the contestant and OİB.
- With the signing of **Annex 2. Clarification/Information Form Regarding Personal Data Protection Law No. 6698 (included in the annex of the specification)** by the person/persons, this form will be accepted as an agreement made between the contestant and OİB.
- With the signing of **Annex 3. Letter of Consent (included in the annex of the specification)** by the person/persons, this form will be accepted as an agreement made between the contestant and OİB.
- After the competition, the finalists who obtain a rank cannot make any demands from OİB, UİB, TİM, Ministry of Trade, and the Jury other than the awards to be given.
- Taking the necessary measures to protect the intellectual and property rights of the projects is under the responsibility of the participants, and OİB/General Secretariat/Jury/Organizer do not have any responsibility/obligation.
- OİB may temporarily or continuously exhibit projects participating in the competition if they have design qualities and are deemed appropriate.
- OİB will be able to announce, exhibit, and publish information, images, and pictures belonging to participants indefinitely together with the project, unless requested otherwise in writing by the contestants.
- All persons participating in the competition are deemed to have accepted that they accept literally all participation conditions specified in this specification and its annexes and that they fulfill all conditions.

15. OTHER MATTERS

- OİB may request proof of the information declared during application from participants in cases deemed necessary, and may reject applications that do not comply with participation conditions. Projects that do not comply with the competition specification will not be presented for jury evaluation.
- OİB and/or the Jury do not have to take into consideration claims that are not based on finalized judicial decisions.
- Project owners may be invited to the organization in question to represent the projects that OİB deems worthy of being exhibited at the “Design Week Türkiye” events organized by the Turkish Exporters Assembly.
- In all disputes arising from or related to this specification, the Laws of the Republic of Türkiye will be valid and will be settled definitively through arbitration in accordance with the Arbitration Rules of the Istanbul Arbitration Center. The place of arbitration is Bursa/Türkiye. The language of arbitration is Turkish.

Competition Owner: Uludağ Automotive Industry Exporters' Association (OİB)

E-mail: soyern@uib.org.tr

Competition Web Address: www.otomotivinglecegi.com

• Competition Secretariat and Project Collection Center

Ufuk Emre/Fatma Kurubaş

Capital Events Tur.ve Tanıtım Hizm.Tic. A.Ş./Krizantem Sok. No:96 2.Levent 34330 İstanbul

Tel: 0212 325 01 05-110 E-Mail: ufuk.emre@capitalevents.com.tr/fatma.kurubas@capitalevents.com.tr

I HAVE READ, UNDERSTOOD, BECOME INFORMED, I ACCEPT.

LEADER PROJECT RESPONSIBLE

NAME-SURNAME:

SIGNATURE:

DATE:

(Signature must also be signed by the Project Responsible/Responsibles in case of leader project responsible and team participation. If there is no project responsible in the team, the relevant area should be left blank)

IN CASE OF TEAM PARTICIPATION, OF THE PROJECT RESPONSIBLE MEMBERS

NAMES-SURNAMES:

SIGNATURES:

DATE:

**LEADER PROJECT
RESPONSIBLE
PHOTOGRAPH
SHOULD BE
PASTED TO THIS
AREA**

**THE FUTURE OF AUTOMOTIVE DESIGN COMPETITION LETTER OF
UNDERTAKING/APPLICATION FORM**

I declare that I have carefully read the conditions specified in the specification of the “Future of Automotive Design Competition” organized at the national level by the Uludağ Automotive Industry Exporters' Association, that I comply with the participation obligations and fully accept the competition conditions, that the design is original and the intellectual property rights belong to me, and that it has not been mass-produced; within this scope, from the expression "mass production", for hardware-based solutions, that the product has entered industrial production on a mass scale and in a commercialized manner; for software-based projects, it refers to the product having established a widespread presence in the market, possessed a mature business model, and attained a structure reaching active users and a regular revenue stream; that this situation will be evaluated together with the OİB Executive Board in line with the opinions of the Competition Secretariat considering various factors such as the age of the venture, the number of users, turnover, and the commercialization level of the product; that I have not received a financial cash prize from any design competition organized by Exporters' Associations in the same year; that I will regularly respond for **5 years** to the surveys to be conducted by OİB aimed at industrial partnership and cooperation after the event; that the information I will provide is correct; and that I give consent to the exhibition of my project domestically and abroad, to it being made open to the public for any purpose, printed in the catalog, distributed, to the printing and exhibition of poster presentations, to my verbal presentations and project proposals being made into a book, and that I will not demand a fee regarding these matters; that I accept the conditions of Annex 2. Clarification/Information Form Regarding Personal Data Protection Law No. 6698, and the accuracy of the information I declared in Annex 3. Letter of Consent, and I declare with this document that I will accept being disqualified in case a contrary situation is detected.

The project named “.....” which I have submitted to participate in the competition is the final work of an original study belonging to me/our team, and all legal rights belong to me/our team. On the other hand; in case there is a claim to the contrary and third parties claim rights on the design; I/we accept with this document that responsibilities that will arise within the entire legal framework also belong to me/our team.

PERSONAL INFORMATION – LEADER PROJECT RESPONSIBLE

Name Surname:
Date and Place of Birth:
Identity Number:
University-Department Attended/Graduated From:
University-Department Graduated with a Bachelor's Degree:

CONTACT INFORMATION - LEADER PROJECT RESPONSIBLE

Address:
E-mail:
Phone:
GSM:

BANK INFORMATION - LEADER PROJECT RESPONSIBLE

(Bank details where the award amount is requested to be deposited in case of entitlement to the award)

Account Holder's Name:

Bank Name:

Branch Name:

Branch Code:

Account No:

Iban No:

I HAVE READ, UNDERSTOOD, BECOME INFORMED, I ACCEPT.

LEADER PROJECT RESPONSIBLE

NAME-SURNAME:

SIGNATURE:

DATE:

(Signature must also be signed by the Project Responsible/Responsibles in case of leader project responsible and team participation. If there is no project responsible in the team, the relevant area should be left blank)

IN CASE OF TEAM PARTICIPATION, OF THE PROJECT RESPONSIBLE MEMBERS

NAMES-SURNAMES:

SIGNATURES:

DATE:

ANNEX 2. CLARIFICATION/INFORMATION FORM REGARDING PERSONAL DATA PROTECTION LAW NO. 6698

(1) 1. Identity of the data controller and representative, if any

Uludağ Automotive Industry Exporters' Association (OİB)

Address: İşiktepe OSB Mah. Kahverengi Cad. No: 19 16215 Nilüfer-Bursa TÜRKİYE

(1) 2. Purpose of processing personal data

Your personal data; the personal data specified in Art. 8 of the OİB Future of Automotive Design Competition Specification, in accordance with the purposes explained in the specification and limited to the subject of the application; will be processed provided that they are retained for the period necessary for the purposes of recognizing the participant and supervising their compliance with the competition conditions, ensuring communication as required by the legislation and processed into the data recording system for the performance of the responsibilities of the data controller, executing their accounting transactions (financial transactions), and determining and implementing our commercial, financial, legal, and social business and targets..

(1) 3. Categories of real and legal persons to whom personal data will be transferred and for what purpose they may be transferred

A. Categories of real and legal persons to whom the Participant's Personal data will be transferred

- With the principal and substitute members of the UİB/OİB Board of Directors and Board of Auditors,
- With employees who have management and/or representation authority in all relevant administrative, commercial, and social units, Branches, and information processing units of UİB within the scope of the OİB Design Competition,
- With UİB/OİB parent organizations and Administrative units, with other affiliated institutions,
- With institutions and organizations collaborated with and their employees, and public institutions and organizations, audit and supervision institutions and organizations, real persons, and private law legal entities,
- With UİB/OİB members.

B. For what purpose the Participant's Personal data may be transferred

The participant accepts that they have explicit consent for the transfer of their personal data domestically and abroad for the following purposes:

- **Provision of law:** Keeping personal information on identity and educational status of the participant and matters specified in the specification as required by law.
- **Providing communication:** Recording address information to establish communication.
- **Establishment, protection, use of a right:** Retention of necessary information belonging to the participant during the statute of limitations for lawsuits due to possible legal applications arising from the competition legislation.
- **Legitimate interest:** Processing data for the purpose of giving an award to the participant.

(1) 4. Method and legal reason for collecting personal data belonging to the participant

A. Legal reason for collecting personal data belonging to the participant

The legal reason for collecting personal data belonging to the participant is that it is mandatory for the Data Controller to fulfill its legal obligation.

(2) Application to the data controller

Within the scope of the rights specified in KVKK, the participant may convey his/her requests to the Data Controller in writing or by using a registered electronic mail (KEP) address, secure electronic signature, mobile signature, or the electronic mail address reported by you to the Data Controller and registered in the Data Controller's system, or via a software or application developed for the purpose of application.

In this application to be made by the participant, it is mandatory to have the information and documents specified below;

- a) Name, Surname and signature if the application is in writing,
- b) Republic of Türkiye (Shortly "R.T.") identity number for citizens of R.T., nationality, passport number or identity number if any for foreigner,
- c) Residential or workplace address basis for notification,
- ç) Electronic mail address basis for notification, phone and fax number if any,
- d) Subject of request.

Information and documents regarding the subject of the application must be attached to the application.

(3) In the written application of the participant, the date when the document is served to the Data Controller or its representative is the application date. In applications made by other methods; the date when the application reaches the Data Controller is accepted as the application date.

This information text is in the nature of an annex to the specification.

The rights and responsibilities specified in this clarification text having been understood by the data subject person, it has been approved with the signature below by the personal data subject participant/participants to confirm that he/she gave his/her personal data specified in the specification completely with his/her own consent.

I HAVE READ, UNDERSTOOD, BECOME INFORMED, I ACCEPT.

LEADER PROJECT RESPONSIBLE

NAME-SURNAME:

SIGNATURE:

DATE:

(Signature must also be signed by the Project Responsible/Responsibles in case of leader project responsible and team participation. If there is no project responsible in the team, the relevant area should be left blank)

IN CASE OF TEAM PARTICIPATION, OF THE PROJECT RESPONSIBLE MEMBERS

NAMES-SURNAMES:

SIGNATURES:

DATE:

ANNEX 3. LETTER OF CONSENT

TO THE GENERAL SECRETARIAT OF ULUDAĞ EXPORTERS' ASSOCIATIONS

In the event that my/our project named obtains a rank in the **“15th The Future of Automotive Design Competition”** event held on .../.../2026, I accept that the entirety of the cash award to be won **will be deposited on behalf of the leader project responsible Mr./Ms. and into the bank account he/she will report in writing in Annex 1. Letter of Undertaking/Application Form.**

In the event that my/our project named obtains a rank among the top 3 projects in the **“15th The Future of Automotive Design Competition”** event held on .../.../2026, I accept that the leader project responsible **Mr./Ms.'s** application to the Overseas Design Scholarship award is **appropriate provided that he/she bears the conditions specified in Article 13 of the competition specification**, and that the application will be deemed invalid in case it is determined that he/she does not bear the conditions in question. (If the conditions regarding the Overseas Design Scholarship mentioned in Article 13 are not met and not requested, this paragraph will be left blank)

LEADER PROJECT RESPONSIBLE

NAME-SURNAME:

SIGNATURE:

DATE:

(In case consensus is achieved by team members, this petition will be signed completely and sent by the leader project responsible and project responsible/responsibles in case of team participation. If there is no project responsible in the team, the relevant area should be left blank)

IN CASE OF TEAM PARTICIPATION, OF THE PROJECT RESPONSIBLE MEMBERS

NAMES-SURNAMES:

SIGNATURES:

DATE: